Team 7

Meeting 07: Finalizing Project Idea Part II

horizontal line

**15 OCTOBER 2020 / 6:00-7:00PM EST / ZOOM**

# **ATTENDEES**

David Rak, Radhey Patel, Victoria Lara-Aguilar, Isabelle Goode

# **AGENDA**

## Make a slight pivot to our project idea so that we are able to fully break into the market

* + From completing the business canvas we found that similar UVC desk lamp devices exist
  + Still use UVC sanitation, but in a different way?
* Make changes to assignments 13 and 14 to reflect these changes

# **NOTES**

* David suggested the idea of using this technology to clean vehicles
* We agreed that this would be a unique way to keep using the same technology but in a different way that isn’t already being implemented
  + Instead of cleaning phones, tablets, pens, or pencils, we can use this technology to clean interior door handles, cupholders, controls/buttons, seats, etc
* This could expand (and we can extrapolate) to involve commercial transportation methods (like Greyhound and MegaBus)
  + Eventually could maybe work for public transportation as well
* This could be sold to suburban families who own cars, Uber/Lyft drivers, taxi drivers
* Edit assignment 13 and 14 to reflect our new idea
  + Concepts to our answers to questions for assignment 13 remain similar but can be made more specific
  + Each of us worked on editing our respective slides
    - David - extrapolation map
    - Radhey - business canvas
    - Victoria - slide 3 and slide 6
    - Isabelle - slide 3 and slide 6

# **DECISIONS MADE**

* Chosen business idea: UVC Car Cleaning Light (still called SaniLamp for now)
* Everyone will individually edit their assigned slides to reflect the new business idea
* Isabelle will submit assignments 13, 14, and meeting minutes 7 tonight.

# **ACTION ITEMS**

1. David- Make slight changes to extrapolation map, add to slide 4, edit slides
2. Isabelle- Edit content on slide 3 and 6, add potential logo to slide 2, submit meeting minutes
3. Victoria- Edit content on slide 3 and slide 6, add photo to slide 2, edit slides
4. Radhey- Edit business canvas and add to slide 5, edit slides

# **NEXT WEEK’S AGENDA**

* Meet at regular time on Sunday 10/18/2020 4:00 PM EST
* No known team assignments yet, will verify after class this week
  + May just meet to discuss what are the next steps to take with our project